

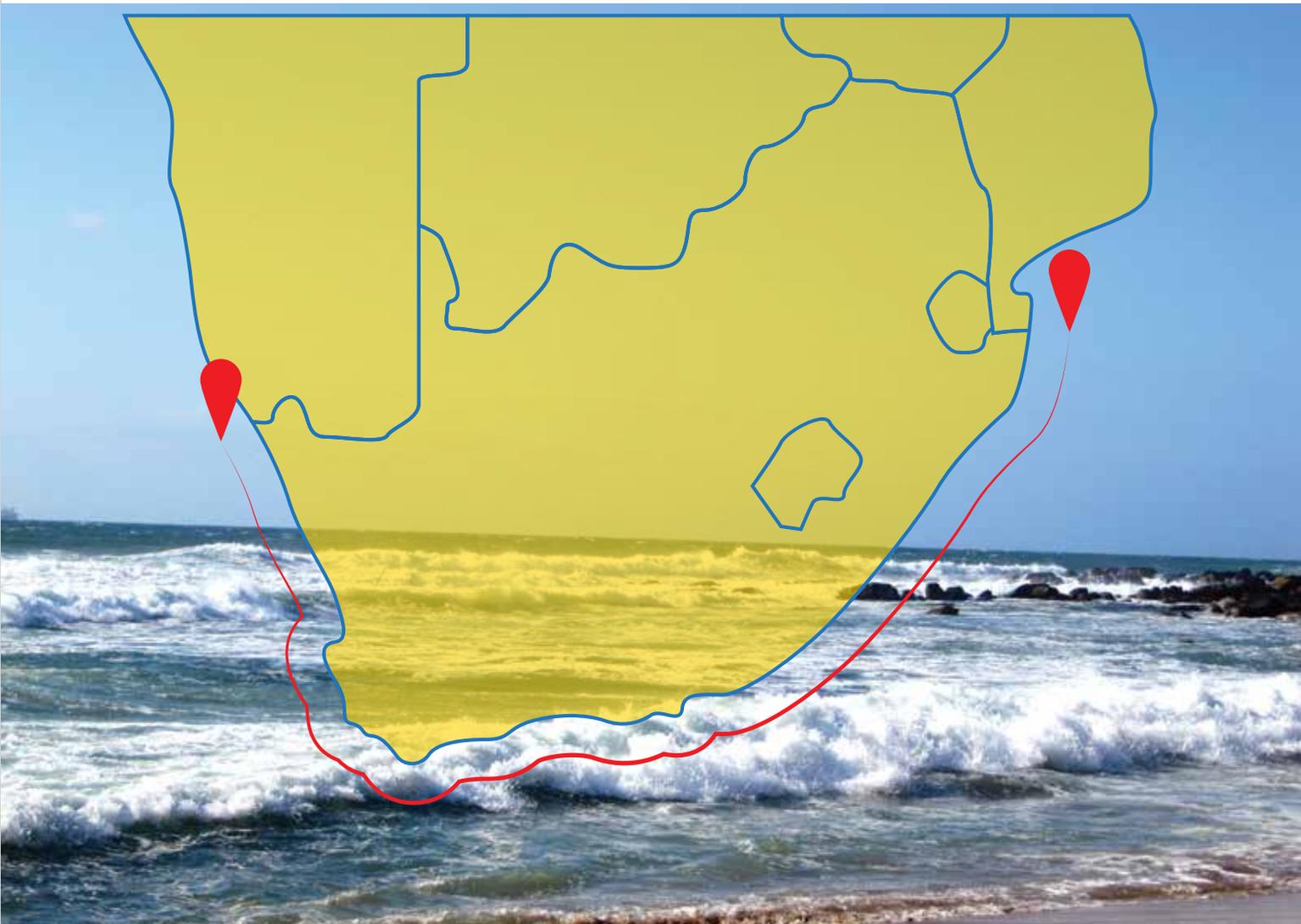


PRODUCT CATALOGUE

ABOUT **BLU 2798**

Why Blu 2798? Well that's exactly the length of the South African coastline. We reckon we've got you covered from end to end with the range of Blu 2798 Saltwater Lures.

Blu 2798 offers a comprehensive range of Saltwater lures designed to catch the predatory species you are likely to encounter somewhere along those 2798 kilometers of shoreline...



INDEX

PEARL FLASHER

OFFSHORE SQUID

T-SPOON

T-SPOON RATTLING

SLICE SPOON

S-SPOON

FLASH SPOON

JIGGY SPOON

BULLET SPOON

FLEX MINNOW

FLICK SPOON

BREAKER SPOON

KICKER SPOON

GLIDE SPOON

BACKLINE SPOON

NEEDLE NOSE PLUG

BUCKTAIL JIGS

BULLNOSE JIG HEAD

PADDLE TAIL

KOB THUMPER

HOLLOW MINNOW

REAL SWIMMER

CRACKER SHRIMP

STRETCH JERK

FLICK MINNOW



PEARL FLASHER

AVAILABLE COLOURS

PINK MAYLAR



BLUE MAYLAR



CHARTREUSE



PEARL WHITE



SILVER



OFFSHORE SQUID

Manufactured from soft vinyl, they are ideal for trolling or to add as a teaser to baits.

AVAILABLE SIZES

7.5CM



5 per pack

10CM



5 per pack

12CM



5 per pack

15CM



5 per pack

AVAILABLE SIZES

7.6CM



2 per pack



AVAILABLE COLOURS



GLOW



GREEN GLOW



PINK



PINK WHITE



PURPLE PINK



RAINBOW



WHITE FLASH



T-SPOON

T-Spoons are based on a tried and proven design and are available in a variety of weights and colors.

The T-Spoon has an irresistible shape and a realistic scale pattern pressed into the metal. The two fins at the back are painted red to trigger the predatory instinct in gamefish.

Use a medium to slow retrieve to get the best action out of the T-Spoons.

AVAILABLE COLOURS



COPPER



SARDINE



SILVER

AVAILABLE SIZES

18G



1 x #2 Treble Hook Tin Plated | Rolling Swivel

28G



1 x #2 Treble Hook Tin Plated | Rolling Swivel #6

40G



1 x #2 Treble Hook Tin Plated | Rolling Swivel #4

60G



1 x #1/0 Treble Hook Tin Plated | Rolling Swivel #4





T-SPOON RATTLING

Rattlin T-Spoons take the legendary T-Spoon shape to the next level with the added attraction of sound. Rattlin T-Spoons are fitted with a glass rattle to trigger more strikes.

The Rattlin T-Spoon has an irresistible shape and a realistic scale pattern molded into the metal.

Use a medium to slow retrieve to get the best action out of the Rattlin T-Spoon.

AVAILABLE COLOURS

SILVER



AVAILABLE SIZES

21G



1 x #2 Treble Hook Tin Plated | Rolling Swivel #6

28G



1 x #2 Treble Hook Tin Plated | Rolling Swivel #6

35G



1 x #2 Treble Hook Tin Plated | Rolling Swivel #4

SLICE SPOON

Slice Spoons have proven themselves as one of the best fishcatchers. The ends are slightly flared to give the spoon more action.

Slice Spoons cast well and have an erratic action suitable for medium to fast retrieves. The Slice Spoon is an excellent all rounder which will catch fish in both clear and stained water.

Only the best fittings have been used on these spoons.

AVAILABLE COLOURS



CHROME

AVAILABLE SIZES

22G



1 x #2 VMC 8626Ti Hook | Rolling Swivel #6

40G



1 x #1 VMC 8626Ti Hook | Rolling Swivel #4

54G



1 x #1/0 VMC 8626Ti Hook | Rolling Swivel #4

S-SPOON

S-Spoons are ideal for use in murky/stained water. The shape causes the spoon to spin and generates pulses enabling fish to lock onto the spoons vibrations.

S-Spoons are best when fished with a medium speed retrieve. Try covering different depths by allowing the spoon to sink before retrieving.

Only the best fittings have been used on these spoons.

AVAILABLE COLOURS



CHROME

AVAILABLE SIZES

22G



1 x #2 VMC 8626Ti Hook | Rolling Swivel #4

28G



1 x #2 VMC 8626Ti Hook | Rolling Swivel #4

42G



1 x #1 VMC 8626Ti Hook | Rolling Swivel #2

52G



1 x #1 VMC 8626Ti Hook | Rolling Swivel #2

FLASH SPOON

The Flash spoon features a high reflection chrome finish with a red eye. Flash spoons are ideal for casting or jigging and are suited to a wide variety of game fish. Flick them, skip them or jig them, Flash spoons are a versatile tool for any spinning application

AVAILABLE COLOURS



SILVER

AVAILABLE SIZES

15G



1 x #2/0 Single Hook

20G



1 x #2/0 Single Hook

30G



1 x #3/0 Single Hook



JIGGY SPOON

The Jiggy spoon is a versatile spoon which is available in a variety of sizes to match the size of the bait fish. Jiggy spoons are ideal for casting or jigging and are suited to a wide variety of game fish. Flick them, skip them or jig them, Jiggy spoons are a versatile tool for any spinning application.

AVAILABLE COLOURS



RED EYE SARDINE



HOLOGRAPHIC WITH GLOW

AVAILABLE SIZES

14G



1 x #2/0 Single Hook

28G



1 x #2/0 Single Hook

42G



1 x #3/0 Single Hook



BULLET SPOON

Bullet spoons earned their name from the shape which allows for extremely long casts.

The compact size and isometric design allow the lure to travel straight during the cast. Bullet spoons are at their best in clear water and are designed to be used with a fast to very fast retrieve.

Try covering different depths by allowing the spoon to sink before retrieving.

Only the best fittings have been used on these spoons



AVAILABLE SIZES

21G



1 x #2/0 Mustad Big Gun

28G



1 x #2/0 Mustad Big Gun

42G



1 x #3/0 Mustad Big Gun

50G



1 x #4/0 Mustad Big Gun

AVAILABLE COLOURS



SILVER(21G,28G,42G,50G)



CHARTREUSE(28G,42G,50G)



NEON PINK(28G,42G,50G)



NEON ORANGE(28G,42G,50G)



MULLET(50G)



BABY SHAD(50G)



RED EYE SARDINE(50G)



KARANTEEN(50G)



FLEX MINNOW

Flex Minnow spoons have a unique feature They can be tweaked by bending for the action you desire.

The Epoxy covered spoons are designed to be bent by lightly applying pressure between thumb and forefinger. In this way it is possible to give the spoon any desired action.

WARNING :

Do not over bend the spoon which may result in the epoxy cracking. A small adjustment is all that is necessary to change the action.

AVAILABLE COLOURS



SILVER BLUE



CHARTREUSE

NATURAL

PINK

AVAILABLE SIZES

15G



1 x #2/0 Mustad Big Gun Hook

28G



1 x #2/0 Mustad Big Gun Hook

40G



1 x #3/0 Mustad Big Gun Hook





MIMIC SERIES-FLICK SPOON



AVAILABLE COLOURS



GREEN MACKEREL



BLUE MACKEREL



NATURAL MACKEREL



RED EYE SARDINE



MULLET



NATURAL FLASH

AVAILABLE SIZES



1 x Mustad Big Gun Hook



1 x Mustad Big Gun Hook

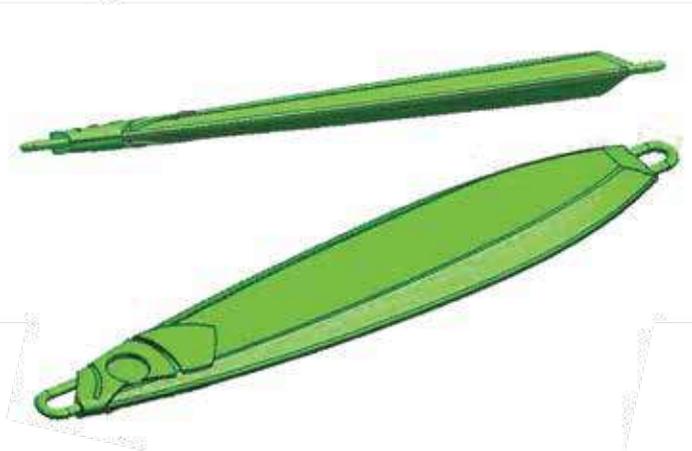


1 x Mustad Big Gun Hook



MIMIC SERIES-BREAKER SPOON

AVAILABLE COLOURS



GREEN MACKEREL



BLUE MACKEREL



NATURAL MACKEREL



RED EYE SARDINE



MULLET



NATURAL FLASH

AVAILABLE SIZES



1 x Mustad Big Gun Hook



1 x Mustad Big Gun Hook



1 x Mustad Big Gun Hook





SLOW JIG-KICKER SPOON



AVAILABLE COLOURS



ZEBRA SILVER GLOW



ZEBRA PINK GLOW



SARDINE



RAINBOW



PINK SARDINE

AVAILABLE SIZES



#13 Mustad 11837SP Hooks Length : 55mm



#13 Mustad 11837SP Hooks Length : 57mm



#14 Mustad 11837SP Hooks Length : 65mm



#14 Mustad 11837SP Hooks Length : 70mm

**NEW
PRODUCT**



SLOW JIG-GLIDE SPOON



AVAILABLE COLOURS



ZEBRA SILVER GLOW



ZEBRA PINK GLOW



SARDINE



RAINBOW



PINK SARDINE

AVAILABLE SIZES

21G



#13 Mustad 11837SP Hooks Length : 65mm

**NEW
PRODUCT**



SLOW JIG-BACKLINE SPOON



AVAILABLE COLOURS



RED HEAD



PINK SARDINE



GLOW



SARDINE

AVAILABLE SIZES



#1/0 Mustad 10121NP Hooks Length : 62mm



#1/0 Mustad 10121NP Hooks Length : 70mm



#3/0 Mustad 10121NP Hooks Length : 78mm

**NEW
PRODUCT**



NEEDLE NOSE PLUG



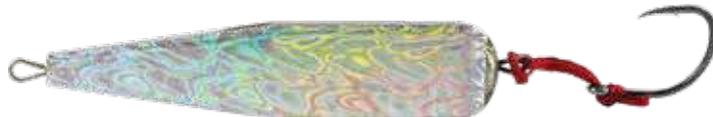
AVAILABLE COLOURS



CLEAR RED



ZEBRA FLASH



OCEAN FLASH



CLEAR RED HEAD



CLEAR PINK

AVAILABLE SIZES

42.5G



#5/0 Mustad 10827BN Hooks Length : 95mm

**NEW
PRODUCT**



BUCKTAIL JIGS

Blu 2798 Bucktail jigs are one of the most versatile lures for saltwater spinning. They can be used with a swimming action, jigged on the bottom or vertical jigged. The Blu Bucktail jigs are tied with genuine, natural fibers which are died to achieve the different colours and enhanced with synthetic flash material. The jigs are molded on chemically sharpened Mustad jig hooks for ultimate strength. For best results match the size of the jig to the size of baitfish in the area.

AVAILABLE SIZES

0.5 OZ



1 x 4/0 Mustad 32755 BN Hook

1 OZ



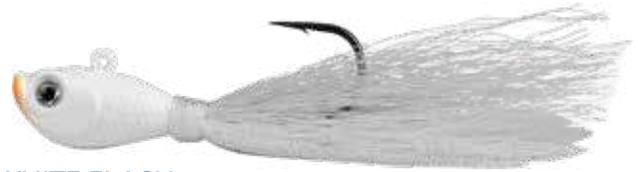
1 x 5/0 Mustad 32755 BN Hook

1.5 OZ

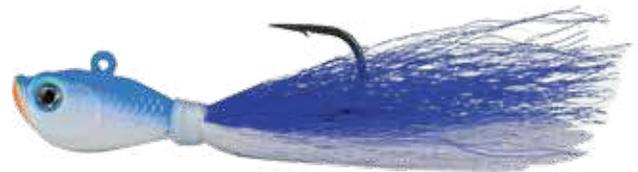


1 x 5/0 Mustad 32755 BN Hook

AVAILABLE COLOURS



WHITE FLASH



MOONLIGHT



WHITE PINK



WHITE CHARTREUSE



BULLNOSE JIG HEAD

AVAILABLE SIZES



2 OZ | S7/0 2P/P



1.5 OZ | S7/0 2P/P



1 OZ | S5/0 2P/P



0.5 OZ | S3/0 3P/P



0.25 OZ | S1/0 4P/P



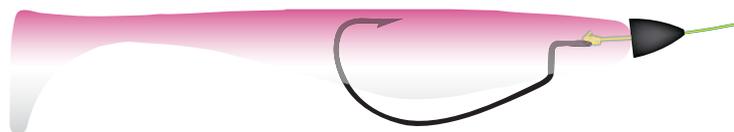
0.25 OZ | S1 4P/P



How to Rig a Paddle Tail

Paddle tails are effective for most predatory fish such as kob, garrick/leervis shad/elf. They can be rigged in a variety of ways;

- 1) Rigged on a standard ball/bullet jighead.
- 2) Rigged weedless using a wide gap bass hook with a bullet/ball weight as illustrated in diagram 2.



PADDLE TAIL

Paddle tails are effective for most predatory fish such as kob, garrick/leervis shad/elf. They can be rigged in a variety of ways

AVAILABLE COLOURS



CHARTREUSE WHITE



MULLET



PINK WHITE



WHITE CLEAR

AVAILABLE SIZES



3"
6 PER PACKET



4"
6 PER PACKET



5"
4 PER PACKET

KOB THUMPER

Paddle tails are effective for most predatory fish such as kob, garrick/leervis shad/elf. They can be rigged in a variety of ways

AVAILABLE COLOURS



CHARTREUSE WHITE



NATURAL



PEARL WHITE



PINK CLEAR



SUNRISE

AVAILABLE SIZES



5"
4 PER PACKET



6"
4 PER PACKET



HOLLOW MINNOW

Resembling a fleeing baitfish this minnow gives life-like actions when fished correctly. A plus factor is the hollow entry at the back which allows one to alter the lure by inserting rattles, weights or scent liquids.

AVAILABLE COLOURS



CHARTREUSE WHITE



MULLET



PINK WHITE



WHITE CLEAR



WHITE CLEAR



WHITE CLEAR

AVAILABLE SIZES



5"

3 PER PACKET

REAL SWIMMER

The Real Swimmer is ready to fish. For best results use a steady retrieve. The depth can be controlled by allowing the lure to sink longer before starting the retrieve.

AVAILABLE COLOURS



BLACK CLEAR



CHARTREUSE CLEAR



PINK CLEAR



WHITE CLEAR

AVAILABLE SIZES



3"

4 PER PACKET



4"

3 PER PACKET



CRACKER SHRIMP

Cracker shrimp occur in many of our East Coast lagoons and estuaries. Most fish consider these a delicacy and will readily eat them, given the opportunity. The Cracker Shrimp can be rigged on a jighead as shown below and fished around sandbanks and drop-offs.

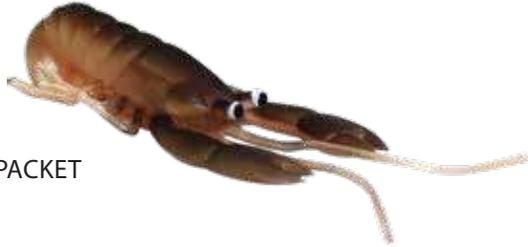
AVAILABLE COLOURS



NATURAL

AVAILABLE SIZES

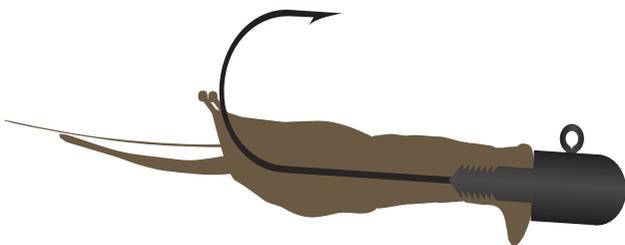
2"



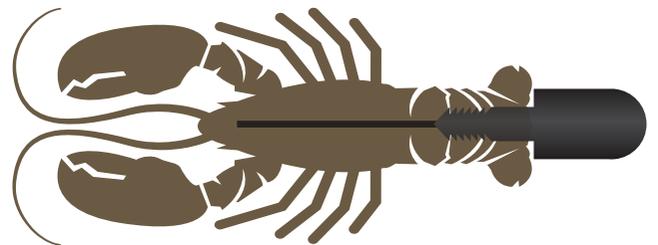
4 PER PACKET

How to Rig a Cracker Shrimp

Side View



Top View





STRETCH JERK

- Attractive & awesome lifelike wobbling action
- Outstanding colours to trigger the bite
- Darting action
- Integrated tungsten balls system for maximum long cast
- Customized saltwater resistant treble hooks for instant penetration
- Suitable for twitching, jerking and steady retrieve

AVAILABLE COLOURS



PINK SARDINE



RED HEAD



SARDINE



WHITE

AVAILABLE SIZES

65MM



95MM



110MM



13.5G

145MM



18.8G

170MM



25.6G





FLICK MINNOW

- Solid resin body for long casts
- Sinking stick bait with erratic action
- Suitable for twitching, jerking and steady retrieve
- Fitted with saltwater resistant hooks

AVAILABLE SIZES

80MM



13G

AVAILABLE COLOURS



RED HEAD



SARDINE



PINK SARDINE



PEARL WHITE





www.blu2798.co.za

+27 12 327 1301

Cnr. of Baranlong and Sunbeam Street,
Icon Industrial Park, Sunderland Ridge,
Centurion - 0157
Gauteng
South Africa