



PRODUCT GUIDE 2022



Loomis & Franklin is a premium fishing brand, with specialist products in saltwater rods and reels. Our products are available at leading fishing tackle outlets in South Africa.



WARRIOR



SHOCKWAVE



SHOREBREAK



SHOREBREAK
SHORT BUTT



GULLY PRO



WAVERUNNER X
2-PIECE



SHAD PRO X
3-PIECE



WAVERUNNER X
3-PIECE



WAVERUNNER X
4-PIECE



SHOCKWAVE



SHOCKWAVE HMG
SURF



ARCHIPELAGO STX



ARCHIPELAGO STX
SHORT BUTT



WARRIOR

- » Diecast handle
- » Aluminium spool
- » Light weight rotor design
- » Thick aluminium bail arm wire
- » Corrosion-resistant graphite body

TECH SPECS:

CODE	SIZE	BEARINGS	GEAR RATIO
360090	3000	3+1BB	5.2:1
360091	4000	3+1BB	5.2:1
360092	5000	3+1BB	5.2:1
360093	6000	3+1BB	5.2:1



SHOCKWAVE

- » Diecast handle
- » Aluminium spool
- » Light weight rotor design
- » Thick aluminium bail arm wire
- » Corrosion-resistant graphite body

TECH SPECS:

CODE	SIZE	BEARINGS	GEAR RATIO
360094	4000	4+1BB	5.2:1
360095	5000	4+1BB	5.2:1
360096	6000	4+1BB	5.2:1
360097	8000	4+1BB	5.2:1



SHOREBREAK

- » EVA Grips
- » 24T Graphite Blank
- » 2 Piece Construction

TECH SPECS:

CODE	LENGTH	CASTING WEIGHT	LINE WEIGHT	SECTIONS
772001	10'0"	2-4oz	20-30lb	2pc
772002	12'0"	3-5oz	20-35lb	2pc
772003	13'0"	3-5oz	20-35lb	2pc



SHOREBREAK SHORT BUTT

- » EVA Grips
- » 24T Graphite Blank
- » 3 Piece Construction

TECH SPECS:

CODE	LENGTH	CASTING WEIGHT	LINE WEIGHT	SECTIONS
772004	10'0"	2-4oz	20-30lb	3pc
772005	12'0"	3-5oz	20-35lb	3pc
772006	13'0"	3-5oz-	20-35lb	3pc



GULLY PRO

- » EVA Grips
- » 24 Ton Carbon blank
- » Dps Reel Seat
- » Stainless Steel Guides

TECH SPECS:

CODE	LENGTH	CASTING WEIGHT	LINE WEIGHT	SECTIONS
773000	8'0"	1oz	10-15lb	2pc
773001	9'0"	1-2oz	12-20lb	2pc
773002	10'0"	1-2oz	15-20lb	2pc
773003	11'0"	1.5-3oz	15-25lb	2pc



WAVERUNNER X 2PC

- » 24 Ton Carbon Construction
- » Dps Reel Seat
- » Stainless Steel Guides
- » Titanium Oxide Guide Inserts
- » Supplied In Cloth Bag

TECH SPECS:

CODE	LENGTH	CASTING WEIGHT	LINE WEIGHT	SECTIONS
771018	10'0"	2-4oz	20-30lb	2pc
771019	12'0"	3-5oz	20-35lb	2pc
771020	13'0"	3-5oz	20-35lb	2pc



SHAD PRO X 3PC

- » EVA Grips
- » 24T Graphite Blank
- » 3 Piece Construction
- » Casting Models have trigger grip reel seats

TECH SPECS:

CODE	LENGTH	TYPE	CASTING WEIGHT	LINE WEIGHT	SECTIONS
771028	12'0"	SPINNING	2-4oz	15-30lb	3pc
771029	12'0"	SPINNING SHORT BUTT	2-4oz	15-30lb	3pc
771027	12'0"	CASTING	2-4oz	15-30lb	3pc



WAVERUNNER X 3PC

- » 24 Ton Carbon Construction
- » Dps Reel Seat
- » Stainless Steel Guides
- » Titanium Oxide Guide Inserts
- » Supplied In Cordura Covered Tube

TECH SPECS:

CODE	LENGTH	TYPE	CASTING WEIGHT	LINE WEIGHT	SECTIONS
771025	14'0"	SPINNING SHORT BUTT	5-7oz	20-40lb	3pc
771024	14'0"	CASTING	5-7oz	20-40lb	3pc
771026	14'0"	SPINNING	5-7oz	20-40lb	3pc



WAVERUNNER X 4PC

- » 24 Ton Carbon Construction
- » Dps Reel Seat
- » Stainless Steel Guides
- » Titanium Oxide Guide Inserts
- » Supplied In Cordura Covered Tube

TECH SPECS:

CODE	LENGTH	TYPE	CASTING WEIGHT	LINE WEIGHT	SECTIONS
771022	14'0"	CASTING	4-7oz	20-40lb	4pc
771023	14'0"	SPINNING	4-7oz	20-40lb	4pc
771030	14'0"	SPINNING SHORT BUTT	4-7oz	20-40lb	4pc



SHOCKWAVE

- » 24 Ton Toray Carbon
- » Fuji Dps Reel Seat
- » Fuji Guides
- » Bionic Finger On 14" Spinning
- » Supplied In Cloth Bag

TECH SPECS:

CODE	LENGTH	TYPE	CASTING WEIGHT	LINE WEIGHT	SECTIONS
773003	12'0"	CASTING	2-4oz	20-35lb	2pc
770004	13'0"	CASTING	2-4oz	20-35lb	2pc
770005	14'0"	CASTING	6-8oz	25-50lb	3pc
770000	12'0"	SPINNING	2-4oz	20-35lb	2pc
770001	13'0"	SPINNING	2-4oz	20-35lb	2pc
770002	14'0"	SPINNING	4-6oz	25-50lb	3pc



SHOCKWAVE HMG SURF

- » 36 Ton Toray Carbon
- » Fuji Dps Reel Seat
- » Fuji Guides
- » Bionic Finger On Spinning Models
- » Supplied In Cloth Bag

TECH SPECS:

CODE	LENGTH	TYPE	CASTING WEIGHT	LINE WEIGHT	SECTIONS
770110	12'0"	SPINNING	2-5oz	25-35lb	3pc
770112	13'0"	SPINNING	3-6oz	20-40lb	3pc
770114	14'0"	SPINNING	5-7oz	25-45lb	3pc
770111	12'0"	CASTING	2-5oz	25-35lb	3pc
770113	13'0"	CASTING	3-6oz	20-40lb	3pc
770115	14'0"	CASTING	5-7oz	25-50lb	3pc
770116	14'0"	CASTING	7-9oz	20-60lb	3pc



ARCHIPELAGO STX

- » EVA Grips
- » HMG Graphite
- » Fuji K-series Alconite Guides
- » Fuji Reel Seat
- » Ideal For Surf Spinning



TECH SPECS:

CODE	LENGTH	ACTION	CASTING WEIGHT	LINE WEIGHT	SECTIONS
774009	10'0"	-	1/2-1.5oz	10-25lb	2pc
774010	10'0"	-	3/4-2.5oz	15-35lb	2pc
774011	11'0"	-	1-3oz	20-50lb	2pc
774012	11'0"	XH	1.5-4oz	20-60lb	2pc
774013	12'0"	XH	1.5-4oz	20-60lb	2pc
774016	11'0"	XH	1.5-4oz	20-60lb	3pc
774017	12'0"	XH	1.5-4oz	20-60lb	3pc



ARCHIPELAGO STX SHORT BUTT

- » EVA Grips
- » HMG Graphite
- » Fuji K-series Alconite Guides
- » Fuji Reel Seat
- » Bionic Finger

TECH SPECS:

CODE	LENGTH	ACTION	CASTING WEIGHT	LINE WEIGHT	SECTIONS
774014	12'0"	XH	1.5-4oz	20-40lb	3pc
774015	13'0"	XH	1.5-4oz	20-40lb	3pc

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