



McCarthy BAITS

@mcarthybaits





IND

SALTWATER PLASTICS

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- **JERK MINNOW**
- **KOB SLINKY**

DEX

A red-tinted photograph of a boat on a lake with mountains in the background. The boat is a small motorboat with a canopy, floating on calm water. The background shows a range of mountains under a cloudy sky. The entire image is overlaid with a semi-transparent red filter.

BASS PLASTICS

- **SLINKY**
- **STUMPI**
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- **TIDDLER**
- **BUZZ'N FROG**
- **McCRAW**

PADDLE TAIL

DESCRIPTION

The mcCarthy paddle tail is perfect for drop shot fishing. These baits look, feel and move like live bait in the water. The size ranges from 2, 2.5, 3, 4, 5 and 6 inches. Great for kob, bass and all other fish species too. Large colour range.

LENGTH	PER PACK	AVAILABLE IN	COLOR
2"	14PP	5 COLORS	Amber, Chartreuse Speckle, Glow, Pink, White Pearl
2.5"	12PP	10 COLORS	Chartreuse Pearl, Electric Flash, Glow, Gold Back, Green Back, Olive Pearl, Pearl, Pink Pearl, River Prawn, Sprat
3"	10PP	14 COLORS	Amber, Chartreuse Speckle, Pink, Chartreuse Pearl, Electric Flash, Glow, Gold Back, Green Back, Olive Pearl, Pearl, Pink Pearl, River Prawn, Sprat, White Pearl
4"	17PP	14 COLORS	Baby Elf, Chartreuse Pearl, Coppertreuse, Glow, Gold Fish, Hot Ornage, Lavender Shad, Orca, Pearl, Pink Pearl, Red Mullet, Shad Flash, White Pearl, Olive Pearl
5"	6PP	15 COLORS	Atomic Mullet, Baby Elf, Chartreuse Pearl, Coppertreuse, Glow, Gold Fish, Hot Ornage, Lavender Shad, Orca, Pearl, Pink Pearl, Red Mullet, Shad Flash, White Pearl, Olive Pearl
6"	4PP	15 COLORS	Atomic Mullet, Baby Elf, Chartreuse Pearl, Coppertreuse, Glow, Gold Fish, Hot Ornage, Lavender Shad, Orca, Pearl, Pink Pearl, Red Mullet, Shad Flash, White Pearl, Olive Pearl

PADDLE TAIL COLORS



WHITE PEARL



GOLDFISH



ORCA



GLOW



HOT ORANGE



RED MULLET



ATOMIC MULLET



AMBER



LAVENDER SHAD



SHAD FLASH



OLIVE PEARL



PINK



BABY ELF



PINK PEARL



CHARTREUSE PEARL



CHARTREUSE SPECKLE



COPPERTREOUSE



PEARL

JERK MINNOW

DESCRIPTION

The mcCarthy jerk minnow is perfect for drop shot fishing. It has a small finned tail and there should be a colour for everyone. The Sizes range from 3, 4, 5, 7 and 11 inches. This bait has great success In depths up to 100m.

LENGTH	PER PACK	AVAILABLE IN	COLOR
3"	15PP	12 COLORS	Chartreuse Pearl, Chrystella, Coppertreuse, Glow, Gold Fish, Olive Pearl, River Prawn, White Pearl, Electric Flash, Gold Back, Green Back, Sprat
4"	10PP	12 COLORS	Chartreuse Pearl, Chrystella, Coppertreuse, Glow, Gold Fish, Olive Pearl, River Prawn, White Pearl, Electric Flash, Gold Back, Green Back, Sprat
5"	8PP	13 COLORS	Atomic Mullet, Baby Elf, Chartreuse Pearl, Coppertreuse, Glow, Gold Fish, Hot Ornage, Olive Pearl, Orca, Pearl, Pink Pearl, Red Mullet, White Pearl
7"	4PP	12 COLORS	Atomic Mullet, Baby Elf, Chartreuse Pearl, Coppertreuse, Glow, Hot Ornage, Olive Pearl, Orca, Pearl, Pink Pearl, Red Mullet, White Pearl
11"	2PP	6 COLORS	Chrystella, Hot Orange, Lilac Pearl, Pink, White Glow, White Pearl

JERK MINNOW COLORS

WHITE PEARL



GOLDFISH



ORCA



GLOW



HOT ORANGE



RED MULLET



CHRYSTELLA



COPPERTREUSE



OLIVE PEARL



BABY ELF



PINK PEARL



ATOMIC MULLET



CHARTREUSE PEARL



PEARL



RIVER PRAWN



KOB SLINKY

DESCRIPTION

New weedless paddle tails. Designed specifically for catching kob. Slim design allows for maximum casting distance. Also successful For many other species. The size ranges from 4.5 and 5.5 inches.

LENGTH	PER PACK	AVAILABLE IN	COLOR
4.5"	7PP	10 COLORS	Baby Elf, Chartreuse Pearl, Hot Orange, Olive Pearl, Orca, Pearl, Pink Pearl, Red Mullet, Shad Flash, White Pearl
5.5"	6PP	10 COLORS	Baby Elf, Chartreuse Pearl, Hot Orange, Olive Pearl, Orca, Pearl, Pink Pearl, Red Mullet, Shad Flash, White Pearl

KOB SLINKY COLORS



WHITE PEARL



CHARTREUSE PEARL



ORCA



RED MULLET



HOT ORANGE



SHAD FLASH



OLIVE PEARL



PINK PEARL



BABY ELF



PEARL

SLINKY

DESCRIPTION

McArthy's Slinky is one of the most versatile baits in their lineup when you're looking to imitate a baitfish. What makes this compact swimbait truly unique (besides the numerous ways to rig it) is the insane amount of belly roll it creates on any rig which is a proven strike triggering mechanism for bass. In this video we look at the best ways to rig it, how it performs underwater and share some insider tips to land more fish.

LENGTH	PER PACK	AVAILABLE IN	COLOR
3.5"	10PP	17 COLORS	Babwe Special, Baby Bass, California Purple, California Red, Flash, Green Pumpkin, Junebug, Lavender Shad, Red Poison, Sprayed Grass, Watermelon, Watermelon Gold, Watermelon Purple, Watermelon Red, White, Black Green Pumpkin, Black Junebug
4.5"	7PP	17 COLORS	Babwe Special, Baby Bass, California Purple, California Red, Flash, Green Pumpkin, Junebug, Lavender Shad, Red Poison, Sprayed Grass, Watermelon, Watermelon Gold, Watermelon Purple, Watermelon Red, White, Black Green Pumpkin, Black Junebug
5.5"	6PP	14 COLORS	Babwe Special, Baby Bass, California Red, Flash, Green Pumpkin, Junebug, Lavender Shad, Pearl White, Red Poison, Sprayed Grass, Watermelon, Watermelon Gold, Watermelon Purple, Watermelon Red,

SLINKY COLORS



JUNEBUG



WATERMELON



FLASH



WATERMELON RED



WATERMELON PURPLE



CALIFORNIA RED



BABY BASS



SPRAYED GRASS



PEARL WHITE



LEVENDER SHAD



GREEN PUMPKIN



RED POISON



WATERMELON GOLD



BABWE SPECIAL

STUMPI

DESCRIPTION

The McArthy Stumpi is THE stickbait style worm every angler should have in their arsenal. We look at how it works below the surface, where to fish it and provide some excellent tips for fishing the 3.75", 5" and 6-inch sizes.

It is perfect for a wide variety of presentations such as weightless rigging on a wide gap, frog style or wacky hook, Texas / Mojo/ Carolina and Neko rigging or you can even fish it on a drop shot.

LENGTH	PER PACK	AVAILABLE IN	COLOR
3.75"	12PP	17 COLORS	Babwe Special, Black, Black Red, California Red, Flash, Junebug, Green Pumpkin, Mud Pie, Purple Smoke, Red Poison, Watermelon, watermelon Purple, Watermelon Red, Black Green Pumpkin, Black Junebug, California Purple, Sprayed Grass
5"	10PP	17 COLORS	Babwe Special, Black, Black Red, California Red, Flash, Junebug, Green Pumpkin, Mud Pie, Purple Smoke, Red Poison, Watermelon, watermelon Purple, Watermelon Red, Black Green Pumpkin, Black Junebug, California Purple, Sprayed Grass
6"	6PP	15 COLORS	Babwe Special, Black, Black Red, California Red, Flash, Junebug, Green Pumpkin, Mud Pie, Purple Smoke, Red Poison, Watermelon, Watermelon Purple, Watermelon Red, Black Junebug, Sprayed Grass

STUMPI COLORS



JUNEBUG



FLASH



WATERMELON PURPLE



BLACK



MUD PIE



GREEN PUMPKIN



BABWE SPECIAL



CALIFORNIA PURPLE



BLACK JUNEBUG



WATERMELON



WATERMELON RED



CALIFORNIA RED



BLACK RED



PURPLE SMOKE



RED POISON



BLACK GREEN PUMPKIN



SPRAYED GRASS

GAMBIT

DESCRIPTION

The McArthy Gambit features a long cylindrical body and a small curly tail that delivers an ultra-natural swimming and kicking action that imitates a range of bait species. The secret to it's versatility lies in the narrow profile and small tail enabling you to rig in almost every way imaginable. In this video we look at the best way to present it, how it behaves underwater and share some insider tips to help you land more fish.

LENGTH	PER PACK	AVAILABLE IN	COLOR
4"	10PP	18 COLORS	Baby Bass, Black, Black Green Pumpkin, Black Junebug, Black Red, Black Watermelon, California Purple, California Red, Electric Blue, Flash, Green Pumpkin, Green Pumpkin Blue Flake, Junebug, Sprayed Grass, Watermelon, Watermelon Gold, Watermelon Red, Watermelon Purple
6"	8PP	13 COLORS	Baby Bass, Black, Black Red, California Red, Electric Blue, Flash, Green Pumpkin, Green Pumpkin Blue, Junebug, Watermelon, Watermelon Gold, Watermelon Red, Watermelon Purple

GAMBIT COLORS



JUNEBUG



ELECTRIC BLUE



WATERMELON PURPLE



BABY BASS



BLACK



WATERMELON GOLD



SPRAYED GRASS



BLACK WATERMELON



FLASH



WATERMELON



WATERMELON RED



CALIFORNIA RED



GREEN PUMPKIN



GREEN PUMPKIN BLUE



BLACK RED



BLACK GREEN PUMPKIN



GREEN PUMPKIN



BLACK JUNEBUG

TIDDLER

DESCRIPTION

A classic baitfish profile the Tiddler is a proven fish catcher across southern Africa with a tantalizing action on the fall and an aggressive side-to-side darting action on the jerk. We look at the best ways to present each size and how they behave underwater, plus some bonus rigging tips.

The Tiddler excels when fished weightless but also excels when Texas, Mojo, Neko, Carolina and dropshot rigged or when fished on a weighted hook.

LENGTH	PER PACK	AVAILABLE IN	COLOR
4.5"	12PP	24 COLORS	Green Pumpkin Blue, Babwe Special, Baby Bass, Black, Black Green Pumpkin, Black Junebug, Black Red, Black Watermelon, Bubblegum, California Purple, California Red, Electric Blue, Flash, Green Pumpkin, Junebug, Lavender Shad, Purple Smoke, Red Poison, Sprayed Grass, Watermelon Gold, Watermelon Purple, Watermelon Red, Watermelon, White
5"	10PP	24 COLORS	Green Pumpkin Blue, Babwe Special, Baby Bass, Black, Black Green Pumpkin, Black Junebug, Black Red, Black Watermelon, Bubblegum, California Purple, California Red, Electric Blue, Flash, Green Pumpkin, Junebug, Lavender Shad, Purple Smoke, Red Poison, Sprayed Grass, Watermelon Gold, Watermelon Purple, Watermelon Red, Watermelon, White
6"	6PP	22 COLORS	Babwe Special, Baby Bass, Black, Black Green Pumpkin, Black Junebug, Black Red, Black Watermelon, Bubblegum, California Purple, California Red, Flash, Green Pumpkin, Junebug, Lavender Shad, Purple Smoke, Red Poison, Sprayed Grass, Watermelon Gold, Watermelon Purple, Watermelon Red, Watermelon, White

TIDDLER COLORS



GREEN PUMPKIN BLUE



WATERMELON



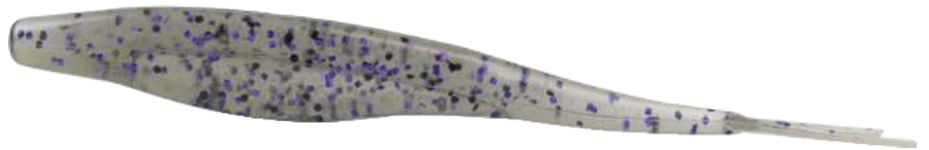
JUNEBUG



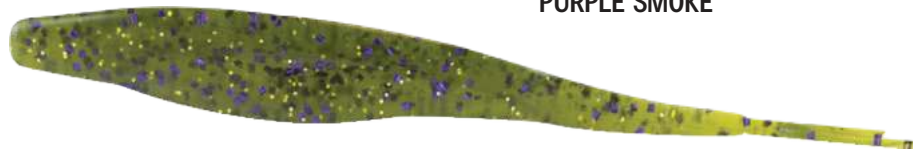
WATERMELON RED



ELECTRIC BLUE



PURPLE SMOKE



FLASH



BLACK JUNEBUG



BLACK



SPRAYED GRASS



WATERMELON GOLD



GREEN PUMPKIN

TIDDLER COLORS



BLACK GREEN PUMPKIN



BABWE SPECIAL



BLACK WATERMELON



BABY BASS



CALIFORNIA RED



RED POISON



CALIFORNIA PURPLE



BUBBLEGUM



WHITE



WATERMELON PURPLE



BLACK RED



LEVENDER SHAD

BUZZ'N FROG

DESCRIPTION

Throw McArthy's Buzz N Frog on top over cover, buzz it along weed edges or even fish it subsurface for some explosive strikes. In this video we look at its unique kicking style paddles that deliver all the action, the ribbed, keel belly that provides stability and the best ways to rig it and fish it.

LENGTH	PER PACK	AVAILABLE IN	COLOR
5"	5PP	16 COLORS	Black Junebug, Green Pumpkin, Junebug, Red Poison, White, Sprayed Grass, Watermelon Red, Babwe Special, Baby Bass, Black Green Pumpkin, Black Watermelon, California Purple, California Red, Flash, Green Pumokin Pearl, Watermelon

BUZZ'N FROG COLORS



JUNEBUG



WATERMELON



FLASH



WATERMELON RED



GREEN PUMPKIN PEARL



CALIFORNIA RED



BLACK JUNEBUG



WHITE



BABY BASS



SPRAYED GRASS



GREEN PUMPKIN



RED POISON



BABWE SPECIAL



CALIFORNIA PURPLE



BLACK GREEN PUMPKIN



BLACK WATERMELON

McCRAW

DESCRIPTION

McCarthy's McCraw is a compact craw imitation with some big action. Designed to match most 3/0 wide gap hooks its slim profile is perfect when pitching it, swimming or dragging it and the soft pincers require very little motion for them to spring into action. In this video we look at the best rigging methods, how it performs underwater and share some insider tips.

LENGTH	PER PACK	AVAILABLE IN	COLOR
3.5"	8PP	20 COLORS	Babwe Special, Baby Bass, Black Green Pumpkin, Black Junebug, Black Red, Black Watermelon, California Purple, California Red, Electric Blue, Flash, Green Pumpkin, Junebug, Purple Smoke, Red Poison, Sprayed Grass, Watermelon Gold, Watermelon Purple, Watermelon Red, Watermelon, White

McCRAW COLORS



JUNEBUG



ELECTRIC BLUE



WATERMELON RED



BLACK JUNEBUG



WATERMELON PURPLE



CALIFORNIA PURPLE



CALIFORNIA RED



WHITE



WATERMELON GOLD



BABWE SPECIAL

McCRAW COLORS



WATERMELON



FLASH



GREEN PUMPKIN



BLACK WATERMELON



SPRAYED GRASS



RED POISON



PURPLE SMOKE



BABY BASS



BLACK RED FLAKE



BLACK GREEN PUMPKIN



McAthy **BAITS**

